



Contact us for further details
contact@healthandsafetytips.co.uk

Noticeboard Newsletter Advertising

The Noticeboard newsletter advertising package allows you to place a logo or a skyscraper banner within our monthly newsletter, reaching thousands of targeted 'opt in' health, safety and environmental professionals and students alike.

Duration	Price	Size (pixels)	Type
Ad placement prices are fixed	£40 small logo	Sizes are flexible and negotiable	jpeg, jpg, gif
	£60 skyscraper		

Your small logo or skyscraper banner in our newsletter here

[Example here - CLICK](#)

The screenshot shows a newsletter layout with several sections:

- Top Left:** SHEilds logo with website www.SHEilds.org and phone number 01482 806 805.
- Top Right:** Text: "New for 2011, spread the cost of your advertising campaign, get in touch".
- Middle Left:** A large vertical banner for RITCHIES Training Centre Ltd. listing services like NEBOSH Certificates, IOSH Working & Managing Safety, and Driver CPC.
- Middle Right:** "Prize Draw Winners" section with text about an annual prize draw and a link to www.prizedraw.healthandsafetytips.co.uk.
- Bottom Left:** A "Your Logo Here" placeholder box with a red arrow pointing to it from the text "Example here - CLICK".
- Bottom Right:** "What's in it for you?" section with a bulleted list of benefits:
 - Premium exposure in this newsletter for at least two months to over 2,900 targeted, opt-in subscribers
 - Premium exposure in our dedicated prize draw website, including permanent links to your site
 - Coverage in all social networking media used by HSfB
 - Media coverage where possible, i.e. newspapers, magazines, radio, TV
 - Exposure of your contribution within our active discussion forums
 - Association with the best FREE, award winning health, safety and environmental resource on the internet!
- Bottom Far Right:** "Prizes already secured include:"
 - monthly IOSH eLearning package donated by [Wise Global Training](#)
 - NEBOSH General Certificate, distance learning donated by [Health, Environment and Risk Training](#)
 - study/reference books donated by [Safety Photo](#)