



there is no such thing as a 'stupid' or 'daft' health and safety question

The advertising space on HSfB offers the opportunity for your business to reach over 90,000 visits to the site per month, that's nearly 4,000,000 hits!

- no set up fees
- 30 day money back guarantee
- free unlimited alterations
- all images stored on our servers
- upgrade at any time
- meta search engine key words
- logo formats - jpeg, jpg, gif
- flexible payment terms for 9 & 12 month advert placements

extraordinary      supportive  
 useful      respectful      positive  
 unique  
 integrity      friendly  
 caring      honesty

Q. What sort of web traffic can you expect if you place an advert on Health and Safety for Beginners?

Top Entry Pages

Home Page  
 Discussion Forums  
 HSfB Blog  
 Toolbox Talks  
 Downloads  
 Revision

Most Viewed Pages (Jan 11)

Discussion Forums - **32,660**  
 HSfB Blog - **28,205**  
 Home Page - **14,189**  
 Downloads - **7,611**  
 Toolbox Talks - **3,800**  
 Revision - **2,619**

Site Visits (based on January 2011)

Visits - **97,000 +**  
 Average daily visits - **3,135**  
 Maximum visits for a day - **4,489**  
 Newsletter subscribers - **3,050**  
 Discussion Forum members - **4,293**  
 Total visits since 2004 - **3,175,500 +**

Contact us

Health and Safety for Beginners

7 Cuffabouts

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Go there now...

Home | Blog | Gold | Silver | Bronze | Jobs | Training | Consultancies | Newsletter | Forums | Exclusions



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## Home Page Advertising

The Home Page advertising package allows you to place a logo within the ad box at the foot of the page. Logo sizes are negotiable depending on available space.

Duration	Price	Size (pixels)	Type
3 months (minimum term)	£200	180 X 120 (negotiable)	jpeg, jpg, gif
6 months	£360		
*9 months	£540		
*12 months	£720		

\* Monthly payment option available for 9 & 12 month ad placements

The screenshot shows the website's home page with a navigation bar at the top containing links for home, prize draw, forums, downloads, contact us, and contents. A search bar is also present. The main content area features a large banner with the text "there is no such thing as a 'stupid' or 'daft' health and safety question" and the Health and Safety for Beginners logo. Below this are several content blocks: a sidebar with links to about us, downloads, newsletter, etc.; a "Welcome" section with a description of the site's offerings; a "downloads" section with a "free" badge; a "prize draw" section with a "win" badge; and a "find a service" section. On the right side, there are several Google AdSense advertisements for various safety courses and services. At the bottom of the page, there is a row of logos for various partners, including "Your Logo Here", "RITCHIES Training Centre Ltd.", "SHEilds Safety Health Environment", "Lynwood MANAGEMENT SYSTEMS HEALTH & SAFETY", and "Frank Carrano ACCIDENT-AWARENESS".

Your logo here





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## Blog Advertising

The Blog advertising package allows you to place a logo within the left hand side ad column.

Duration	Price	Size (pixels)	Type
3 months (minimum term)	£200	Max width - 160 Max height - 600	jpeg, jpg, gif
6 months	£360		
*9 months	£540		
*12 months	£720		

\* Monthly payment option available for 9 & 12 month ad placements

The screenshot shows the website layout with a navigation bar (HOME, ABOUT, PRIZE DRAW, FORUMS, DOWNLOADS, SERVICES, ADVERTISE) and a main content area. On the left, there is a sidebar with sections: 'HEALTH AND SAFETY FOR BEGINNERS LINKS' (with links for Advertise, Downloads, Find a Job, HSEB Discussion Forums, HSEB Home Page, Newsletter, Newsletter Archive, Prize Draw), 'RECENT FORUM DISCUSSIONS', and 'iContact Email Marketing Simplified'. The main content area features an 'About' section with text about the site's goals and a 'WHAT WE DO...' section. A red arrow points to a placeholder box in the sidebar labeled 'Your logo here'.



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## Gold Advertising

The Gold advertising package allows you to place a logo within the right hand side ad column. Certain pages are excluded from this package, see back page of this brochure for further details.

Duration	Price	Size (pixels)	Type
3 months (minimum term)	£200	Max width - 160 Max height - 600	jpeg, jpg, gif
6 months	£360		
*9 months	£540		
*12 months	£720		

\* Monthly payment option available for 9 & 12 month ad placements

The screenshot shows a website layout with a dark blue header containing navigation links (home, prize draw, forums, downloads, contact us, contents) and a search bar. Below the header is a large white banner with the text "there is no such thing as a 'stupid' or 'daft' health and safety question". The main content area is divided into several sections: a left sidebar with "about us", "downloads", "newsletter", and "prize draw"; a central "downloads" section with text and links; and a right-hand side advertisement column. The advertisement column contains the text "Your Logo Here" in a large, bold, yellow font, with a red arrow pointing to it from the text "Your logo here" located below the screenshot.



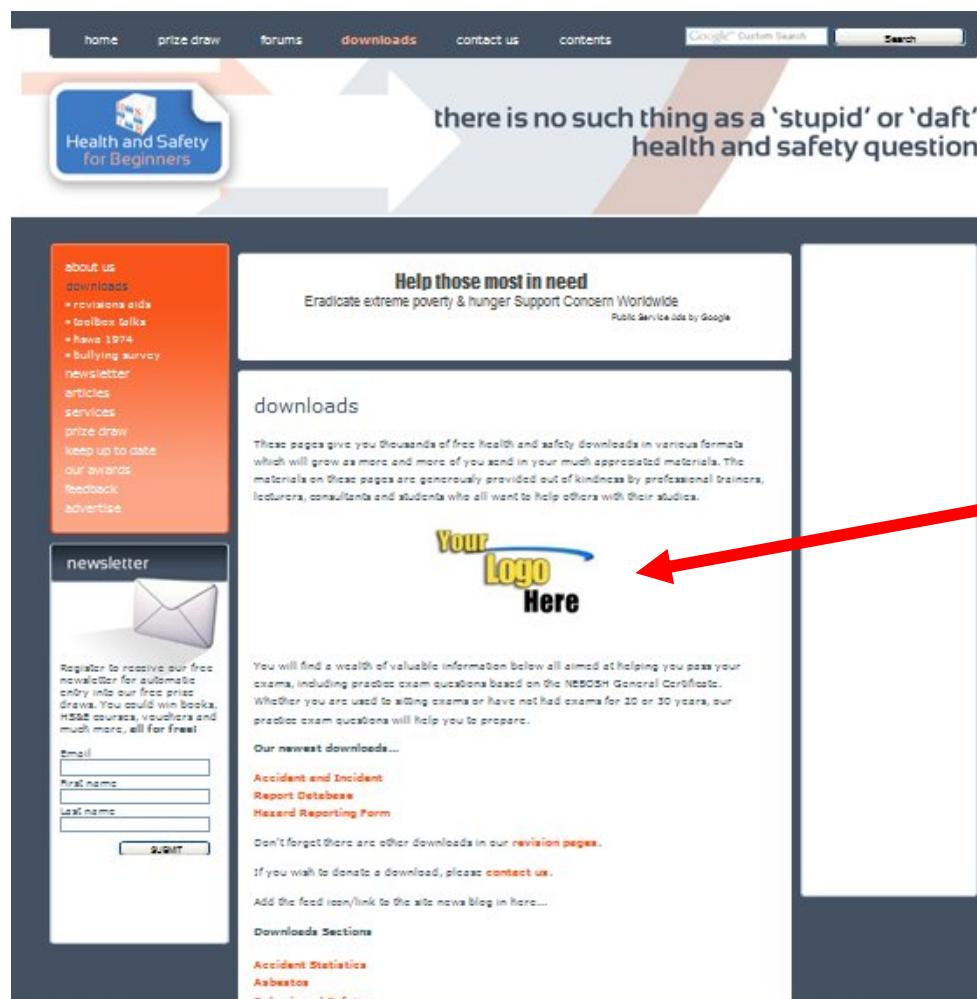
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## Silver Advertising

The Silver advertising package allows you to place a logo in the main content area. Certain pages are excluded from this package, see back page of this brochure for further details.

Duration	Price	Size (pixels)	Type
3 months (minimum term)	£140	Max width - 460 Max height - 60	jpeg, jpg, gif
6 months	£250		
*9 months	£380		
*12 months	£500		

\* Monthly payment option available for 9 & 12 month ad placements



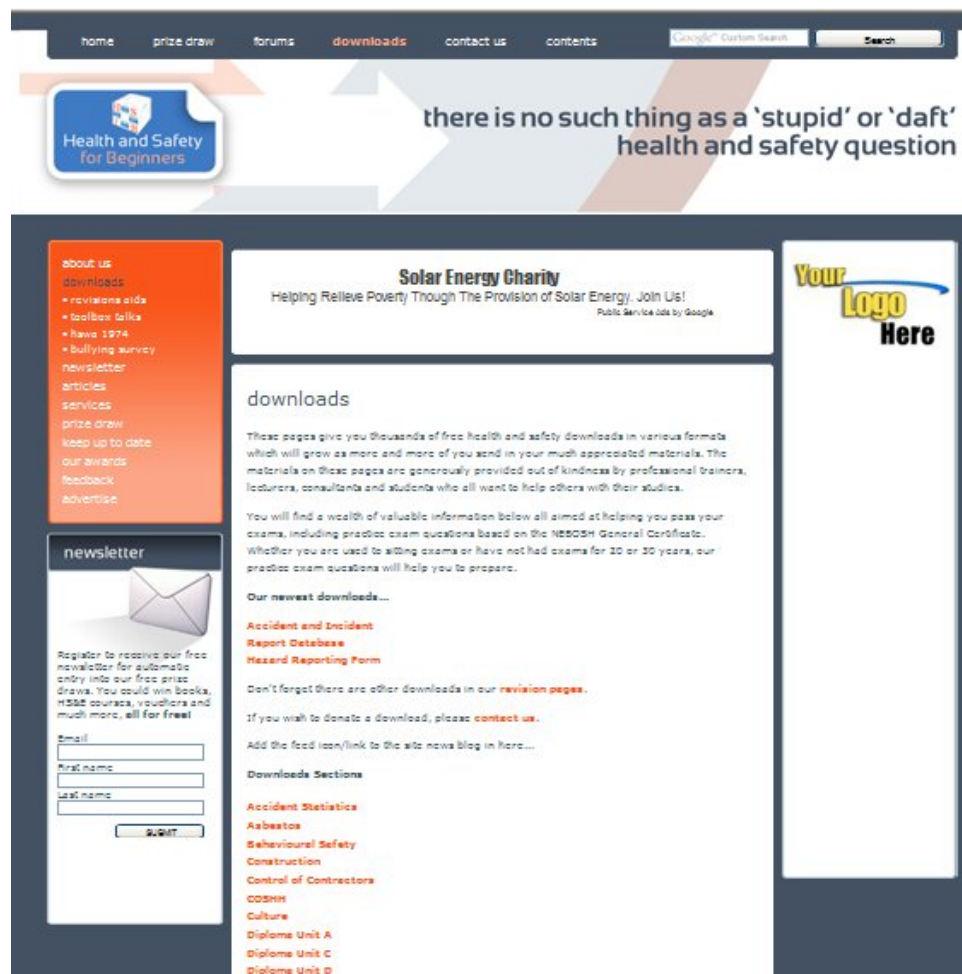


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## Bronze Advertising

The Bronze advertising package allows you to place a logo on the right hand side ad column. Certain pages are excluded from this package, see back page of this brochure for further details.

Duration	Price	Size (pixels)	Type
3 months (minimum term)	£80	Max width - 160 Max height - 120 (negotiable)	jpeg, jpg, gif
6 months	£145		
9 months	£215		
12 months	£280		



Your logo here



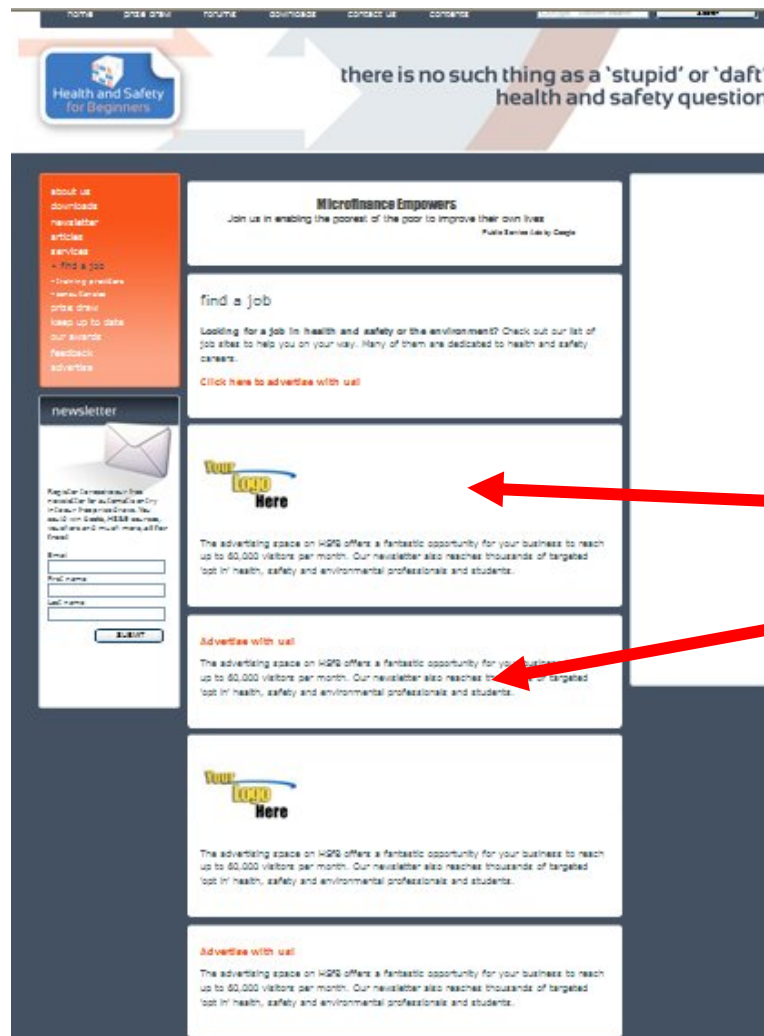
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## Jobs Page Advertising

The Jobs page advertising package allows you to place a logo and/or text up to 200 words within your own rectangular ad box. You can advertise your recruitment agency or single job vacancies.

Duration	Price	Size (pixels)	Type
Monthly	£65	Sizes are flexible and negotiable	jpeg, jpg, gif
3 months	£140		
6 months	£250		
*9 months	£380		
*12 months	£500		

\* Monthly payment option available for 9 & 12 month ad placements



Your logo and text  
 (up to 200 words)  
 in a rectangular ad  
 box like this



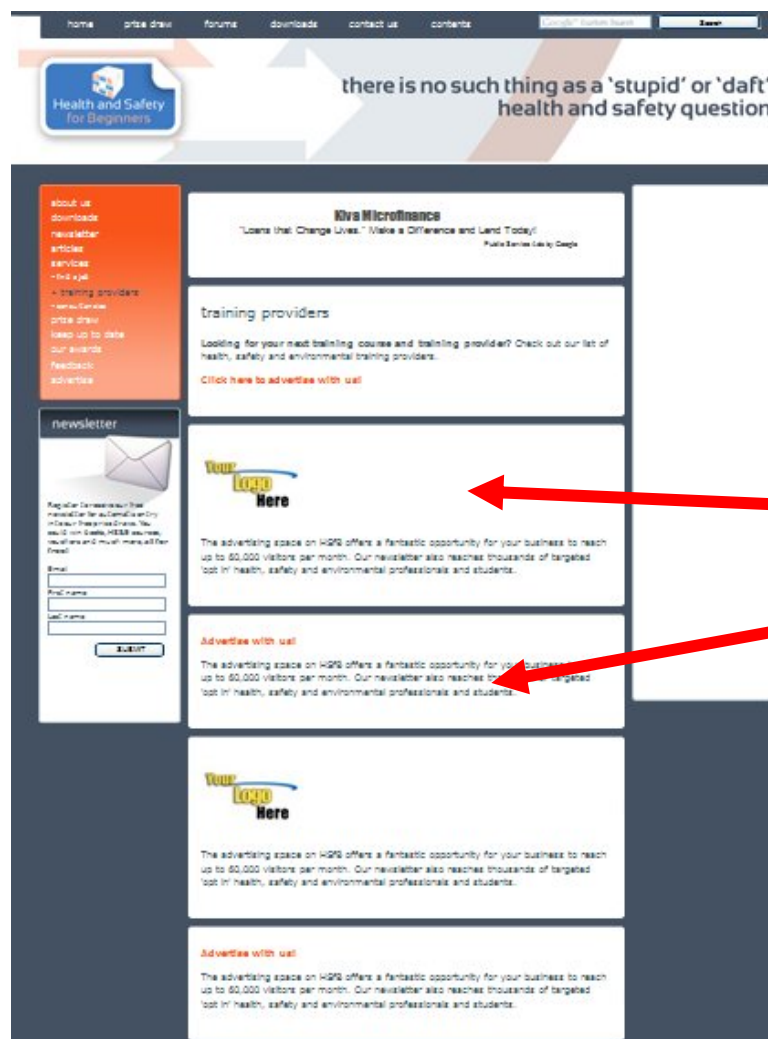
Contact us for further details  
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## Training Page Advertising

The Training page advertising package allows you to place a logo and/or text up to 50 words within your own rectangular ad box.

Duration	Price	Size (pixels)	Type
Monthly	£65	Sizes are flexible and negotiable	jpeg, jpg, gif
3 months	£140		
6 months	£250		
*9 months	£380		
*12 months	£500		

\* Monthly payment option available for 9 & 12 month ad placements



Your logo and text (up to 50 words) in a rectangular ad box like this



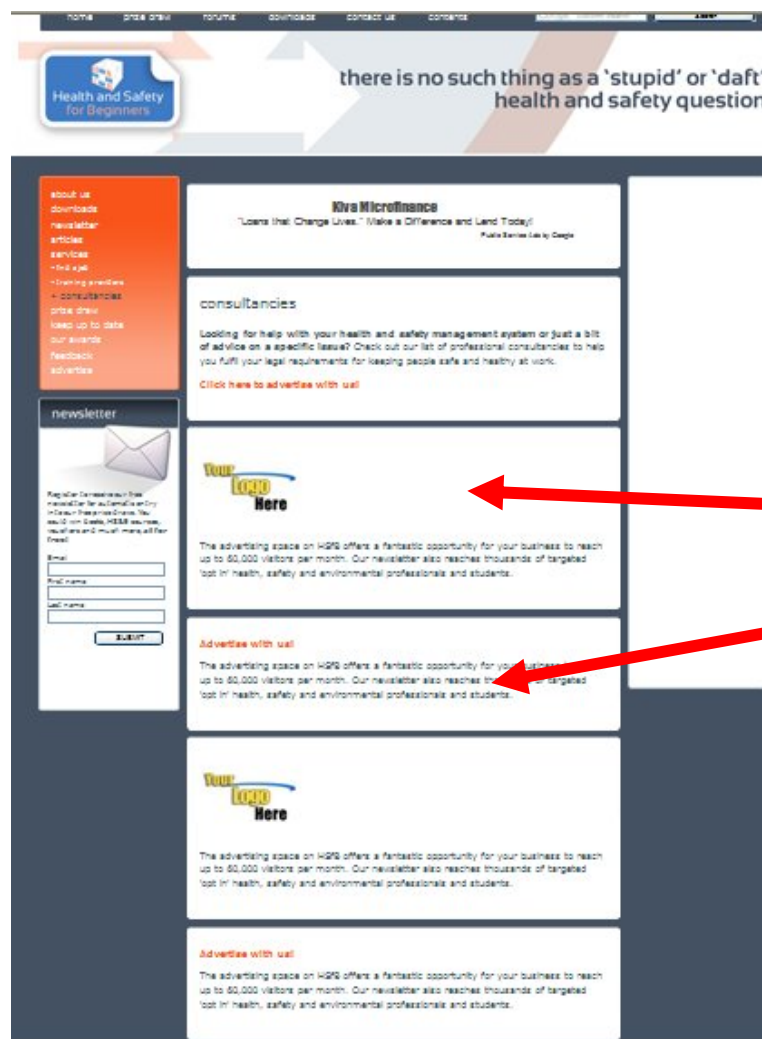
Contact us for further details  
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## Consultancies Page Advertising

The Consultancies page advertising package allows you to place a logo and/or text up to 50 words within your own rectangular ad box.

Duration	Price	Size (pixels)	Type
Monthly	£65	Sizes are flexible and negotiable	jpeg, jpg, gif
3 months	£140		
6 months	£250		
*9 months	£380		
*12 months	£500		

\* Monthly payment option available for 9 & 12 month ad placements



Your logo and text (up to 50 words) in a rectangular ad box like this



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## Noticeboard Newsletter Advertising

The Noticeboard newsletter advertising package allows you to place a logo or a skyscraper banner within our monthly newsletter, reaching thousands of targeted 'opt in' health, safety and environmental professionals and students alike.

Duration	Price	Size (pixels)	Type
Ad placement prices are fixed	£40 small logo	Sizes are flexible and negotiable	jpeg, jpg, gif
	£60 skyscraper		

Your small logo or skyscraper banner in our newsletter here

[Example here - CLICK](#)

The screenshot shows a newsletter layout with several sections:

- Top Left:** SHEilds logo with website [www.SHEilds.org](http://www.SHEilds.org) and phone number 01482 806 805.
- Top Right:** Text: "New for 2011, spread the cost of your advertising campaign, get in touch".
- Middle Left:** A large vertical banner for RITCHIES Training Centre Ltd. listing services like NEBOSH Certificates, IOSH Working & Managing Safety, and Driver CPC.
- Middle Right:** "Prize Draw Winners" section with text about an annual prize draw and a link to [www.prizedraw.healthandsafetytips.co.uk](http://www.prizedraw.healthandsafetytips.co.uk).
- Bottom Left:** A "Your Logo Here" placeholder box with a red arrow pointing to it from the text "Example here - CLICK".
- Bottom Right:** "Prizes already secured include:" list:
  - monthly IOSH eLearning package donated by [Wise Global Training](#)
  - NEBOSH General Certificate, distance learning donated by [Health, Environment and Risk Training](#)
  - study/reference books donated by [Safety Photo](#)

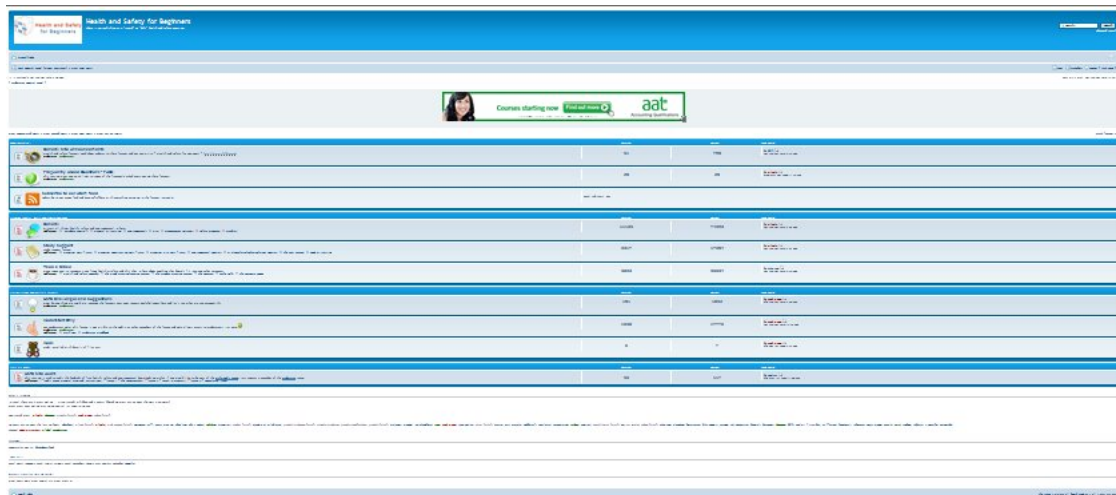


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## Discussion Forums Advertising

The Discussion Forums advertising package allows you to place a logo or a horizontal banner at the foot of our discussion forums.

Duration	Price	Size (pixels)	Type
Ad placement prices are fixed and are on a monthly basis	£40 small logo	Sizes are flexible and negotiable	jpeg, jpg, gif
	£60 banner		



Your small logo or horizontal banner ad here



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## Exclusions

The following pages are excluded from our advertising packages.

Excluded Pages
Home page, unless as part of the Home Page Advertising Package
About Us
Newsletter registration
HSWA 1974
Revision Aids by Nick Higginson
Revision Aids by Jane Riley
Products and Services
All HSfB awards pages
Contact Us
Feedback
All prize draw pages
Certain Blog pages - contact us for further details

Thank you for your interest.

Click [HERE](#) to go back to the top.

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